

RANGER Z521 COMANCHE RECEIVES EXCELLENCE IN DESIGN AWARD FROM TRAILER BOATS MAGAZINE

FLIPPIN, AR (January 18, 2010) Trailer Boats magazine, one of North America's most trusted resources for informed boat buyers and enthusiasts, recently named Ranger's Z521 Comanche to its 2010 list of "Excellence in Design" award winners. In its January issue, the publication honors Ranger Boats and the new Z521 Comanche, identifying it as the premier award winner for the freshwater fish boat category. The accolade is Ranger's second consecutive Excellence in Design award, recognizing the industry's most exciting and innovative new craft.

Trailer Boats staff defined the freshwater fish boat category as "the most hotly contested (category) in the boating industry." In their recap of the heralded Z521 Comanche, Trailer Boats commends Ranger's commitment to innovation - "aggressively developing new models," in an economy where many manufacturers are choosing to "sit back and wait for better times."

Several key features on the Z521 are highlighted in the review. Redesigned consoles with room to flush mount large screen electronics directly above the steering wheel are recognized by Trailer Boats staff as "the best in a bass boat." The consoles also feature a unique, concave beveling to protect and secure the tips of rods being stored on the front deck - a testament to Ranger's attention to detail and a feature the editors praised.

Another key feature, the advanced hull design, is recognized for "maximizing performance with outboards of varying weight...especially critical as four-stroke outboards challenge the dominance of two-strokes in the bass market." The editorial staff concludes by saying, "That makes the Z521 Comanche hull an excellent design not only for this year, but for years to come."

Trailer Boats celebrates its annual Excellence in Design award program as a way to "identify, define and recognize this year's most dynamic boats - models that epitomize Excellence in Design."

For more information on the award-winning Z521 Comanche, please visit www.rangerboats.com or www.mydreamrig.com.

About Ranger Boats

Ranger Boats, headquartered in Flippin, Ark., is the nation's largest manufacturer of premium fiberglass fishing boats, including a series of bass, multi-species, fish 'n play and saltwater boats. Founded in 1968 by Forrest L. Wood, Ranger Boats continues its commitment to building the highest quality, strongest performing boats on the water.